



All Round Wipes

Introduction

As a result of the increasing consumer demand for convenience, ease of use and efficiency, wipes have become an extremely popular product form. Armor All® was one of the first to introduce Armor All® All Round Wipes to the automotive category.

In the past, the only products available to the consumer were household cleaners, many of which were unsuitable for in-car use. The other alternative was speciality automotive products, designed for use on a limited range of surfaces. As a result, Armor All® All Round Wipes have been specifically formulated for a multitude of automotive surfaces including, fabrics, carpets, upholstery and mats. It is equally effective on vinyl, rubber and plastic.

It is a safe, non-toxic cleaner that is tough enough to deal with stubborn ground-in dirt yet safe enough for all car surfaces. It can also be used with excellent results inside the house.

With the growing concern among consumers on the impact of plastic on the environment Armor All is proud to announce that Armor All® All Round Wipes are now made from biodegradable plant material and are 100% plastic free.

Available in a handy pouch format with twenty wipes per pack, Armor All® All Round Wipes can be easily stored in the vehicle's glove box / door storage compartments, for even easier use!



Using Armor All® All Round Wipes - Features & Benefits

Product

Armor All® All Round Wipes contain a special formulation of surfactants. Most household cleaners typically contain the less effective anionic surfactants. The addition of non-anionic surfactants makes Armor All® All Round Wipes extremely efficient on greasy dirt.

Single-surface cleaners also tend to be highly caustic or highly acidic. This can be determined by their high or low pH levels. These extremes in pH can make these cleaners too harsh for many surfaces. By carefully balancing the surfactants with the solvents in Armor All® All Round Wipes the pH level is neutralised adding further safety to the final product.

The result is a non-toxic cleaner that will treat automotive surfaces from upholstery to vinyl door panels.

Features & Benefits

- Wipes are made of biodegradable plant material and are 100% plastic free.
- Effective on a wide range of automotive surfaces. (Care should be taken not to use All Round Wipes on leather interiors - we recommend Armor All® Leather Care or Armor All® Leather Wipes for these surfaces.)

- Safe for use on all automotive surfaces including vinyl, rubber, plastic and cloth. Many household multi-purpose cleaners contain harsh solvents that can harm these delicate surfaces.
- They remove tough ground-in dirt, without drying out, damaging or fading surfaces.
- They are easy to dispose of.
- With a cotton fresh scent

Directions

1. To open, pull back tab on front of pack and remove one wipe. Reseal label firmly to help retain moisture.
2. Wipe surface clean with Armor All® All Round Wipes.
3. Not recommended for glass or painted surfaces.
4. Let surface dry.

Not for personal cleansing.